

RPW350 Information Architecture

Project Evaluation: Information Architecture Analysis 1 (IAA1)

The checklists indicate project elements where your submission meets expectations, and if applicable, where it still could benefit from further development or continued refinement. (The key to the evaluative comments is included below the checklist.) Your score by category appears in the Project Evaluation to the right.

Evaluation Criteria: Content

- # Memo is framed properly, provides appropriate context & justification for the project, provides a link to the screencast, & requests appropriate action regarding the submission.
- # Title and introduction establish the topic for and the purpose of the presentation.
- # Overview introduces the GIP & previews the discussion that follows.
- # Analysis presents key events during the project cycle in appropriate detail.
- # Analysis emphasizes the moments that were most critical to the design development & refinement & to the teams' learning process about what it means to deliver an effective, engaging game design.
- # Analysis highlights lessons learned through delivery of principles for information design & game design.
- # Analysis effectively incorporates appropriate visual content into discussion.
- # Discussion supported by concrete, specific evidence throughout.
- # Discussion is consistently well organized.
- # Analysis closes report professionally.

Project Evaluation

Total Points (200 possible)	#
Content (80 points possible)	#
Design, Delivery (80 points possible)	#
Professionalism (40 points possible)	#

Evaluation Criteria: Design & Delivery

- # Memo meets format/layout expectations for the genre.
- # Screening document establishes & maintains a strong, consistent visual logic.
- # Screening document presented in a professional page design that effectively coordinates textual & visual content.
- # Screening document is professionally framed on screen.
- # Presentation of content is consistently well paced & confidently delivered.
- # Report audio & video are clear & free of glitches or production problems.

Evaluation Criteria: Professionalism

- # Submission includes the required, properly labeled files in the appropriate formats & posted to the designated location(s).
- # Memo demonstrates appropriate professionalism & attention to detail.
- # Screening document & report demonstrate appropriate professionalism & attention to detail.
- # Presenters seem prepared, & maintain appropriate professionalism throughout the presentation.
- # Written & spoken content are grammatically sound, properly punctuated.
- # Written & spoken content are stylistically appropriate (clear, concise), & utilize audience-appropriate terminology.

Evaluation Criteria Key

- 1 exemplary, minor flaws only
- 2 strong, much more successful than not
- 3 evident, would benefit from more revision
- 4 particularly weak, needs significant work
- 5 missing or greatly misunderstood
- na does not apply to this submission